

How does the process work?

At First4Lawyers we specialise in connecting law firms with high-quality legal leads across a range of practice areas, including personal injury, clinical negligence, conveyancing and housing disrepair. As the UK's most seen legal brand, we leverage a multi-channel marketing strategy to attract potential clients, before vetting them and sending to your firm. Conveyancing prospects directly select your firm within F4LPlus, our bespoke conveyancing platform. Our process is designed to simplify client acquisition, reduce risk, and provide a reliable, scalable solution that allows you to focus on delivering exceptional legal services.

1. We reach ideal contacts.

Using a variety of cutting-edge marketing efforts, we reach millions of users per month.



2. Expert team & tools vet leads.

In 2024, we received over 42,000 enquiries. These are then vetted and filtered, so only top-quality prospects make their way to your team.

3. Prospects are sent to your team.

Your team then receive the leads, allowing you to nurture and convert at your own pace.



4. You reap the benefits.

With full transparency, you can easily measure the return on investment of our partnership, and scale up/down whenever you need.

First4Lawyers takes the complexity out of client acquisition. Take advantage of our proven strategies, vetting and delivery approach to grow your practice, increase profitability and stay ahead of the competition. Whether you're looking to expand your client base or trial a new partner, get in touch and schedule a demo to explore the benefits of working with us.

[Get Started](#)

first4lawyers 