

TPF Law Solicitors Case Study

Ethically sourced, high-quality leads.

At a glance

TPF Law Solicitors is a specialist personal injury firm based in Greater Manchester. We spoke to owner and managing director Tim Fowler about his experience on the First4Lawyers panel.

Key takeaway

I have dealt with many claims management companies over the years with varying degrees of success. What I can say without any equivocation is that First4Lawyers is very professional, well run and easy to deal with.



TRUSTED
ethically sourced leads



INCREASE
volume of work



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www.jointhepanel.first4lawyers.com



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Huddersfield

CHALLENGES



I initially got involved with First4Lawyers prior to the introduction of the Civil Liability Act reforms. Up until that point, our caseload was largely road traffic accidents, and we made the tactical decision quite early on to start running down that RTA work but were left with a decision about how to replace it.

SOLUTIONS



Tim says: "By the time clients come to us, they are already very engaged in the process which makes our job a lot easier. The staff who put the calls through are largely the same staff who were putting calls through in 2021 and that kind of longevity shouldn't be underestimated."



Marketing
Expertise



Longevity of
Claims Team



High Quality
Leads

BENEFITS



1

Digital Marketing Expertise

"I particularly value their expertise in terms of digital marketing. We have tried things like pay-per-click advertising in the past, but it has never given us the same results."

2

Increase in Leads

"We have steadily increased the volume of work we receive, and I anticipate we will continue to do so. First4Lawyers deliver exactly what they say they will, and the leads are of a consistently high quality."

3

High Quality Leads

"By the time clients come to us, they are already very engaged in the process which makes our job a lot easier."